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Amway



Artistry Signature Select™ Personalized Serum

NEW

Treat your skin's top 3 concerns in a single serum.

Artistry Signature Select™ Personalized Serum combines the most powerful Nutrilite™ botanicals and advanced Artistry™ skincare technologies to target and treat your unique skin concerns.

Note - The Amplifiers when combined with the base serum provide the clinical results noted for each skin concern, we recommend that you do not duplicate an amplifier but choose up to 3 different amplifiers.

SUMMARY

Description

With the power of up to 3 serums in 1, Artistry Signature Select[™] Personalized Serum delivers the ultimate in personalization, exclusive Artistry[™] skincare technologies and clinically proven results that target and treat your top skin concerns in a single serum. Create your personalized mix by selecting a Base Serum + 1 Amplifier and adding up to 2 more Amplifiers. Choose from: Hydration, Anti-Wrinkle, Firming, Anti-Spot and Brightening.

Benefits

- Exclusive Power-Infused Technology freshly mixes the concentrated Amplifiers into the Base Serum. Simply secure Amplifier on the bottle, then twist off to infuse Amplifier contents.
- Suitable for all skin types, including sensitive skin.
- Allergy tested.
- Dermatologist tested.
- · Non-comedogenic.

Artistry Signature Select™ Base Serum

Clinically proven to establish a nourished skin foundation for all skin types:

- Increases Amplifier penetration by up to 175%**.
- 100% Phyto-Infused Water blends 5 pure Nutrilite™ botanicals Acerola cherry, black currant, green tea, pomegranate and spinach to deliver the highest concentration and greatest number of Nutrilite™ ingredients in any single Artistry™ product ever made.
- Provides antioxidant protection.

Artistry Signature Select™ Hydration Amplifier

Clinically proven to target and treat dehydrated, dry skin:

- 100% showed improved skin softness and smoothness.*
- Hydro-Probiotic Technology helps repair and protect skin's moisture barrier, so skin stays hydrated all day.

Artistry Signature Select™ Anti-Wrinkle Amplifier

Clinically proven to target and treat fine lines and wrinkles:

- 81% saw improved visible fine lines and wrinkles.*
- Line-Diminishing Technology strengthens skin's support network, reducing the appearance of fine lines and even deep-set wrinkles.*
- Skin looks rejuvenated, smoother and younger.

Artistry Signature Select™ Firming Amplifier

Clinically proven to target and treat sagged, droopy skin:

- 92% experienced improved elasticity.*
- Skin-Tightening Technology clinically improves the building blocks of skin firmness, elasticity and resilience.
- Forehead looks tighter and facial features appear more sculpted, toned and defined.

Artistry Signature Select™ Anti-Spot Amplifier

Clinically proven to target and treat dark spots and uneven complexion:

- 100% saw dark spots reduce in visible size.*
- 97% had an improvement in the severity of dark spots.*
- Spot-Targeting Vitamin C Technology brightens and evens out skin tone while reducing the formation of visible dark spots.

Artistry Signature Select™ Brightening Amplifier

Clinically proven to target and treat dull, lackluster skin:

- 100% showed improved brightness and overall complexion.*
- Radiance-Renewal Technology enhances cell turnover, resurfacing skin to diminish dullness.
- Star Lily Blend and AA2G Skin-Brightening Technology offer exceptional skin brightening.

Ingredients

Base Serum

WATER/EAU/AQUA, BUTYLENE GLYCOL, GLYCERIN, GLYCERETH-26, METHYL GLUCETH-20, SPINACIA OLERACEA (SPINACH) LEAF EXTRACT, BIS-PEG-18 METHYL ETHER DIMETHYL SILANE, PHENOXYETHANOL, ACRYLATES/C10-30 ALKYL ACRYLATE CROSSPOLYMER, CHLORPHENESIN, TRIETHANOLAMINE, ALLANTOIN, METHYLPARABEN, CETETH-20, ACETYL GLUCOSAMINE, PANTHENOL, PULLULAN, PALMARIA PALMATA EXTRACT, OPHIOPOGON JAPONICUS ROOT EXTRACT, DISODIUM EDTA, SODIUM HYALURONATE, NASTURTIUM OFFICINALE EXTRACT, CARBOMER, SODIUM LACTATE, DIPOTASSIUM GLYCYRRHIZATE, LAMINARIA DIGITATA EXTRACT, YEAST EXTRACT, NANNOCHLOROPSIS OCULATA EXTRACT, POLYSORBATE-20, PUNICA GRANATUM FRUIT EXTRACT, AVENA SATIVA (OAT) KERNEL EXTRACT, GLYCERYL ACRYLATE/ACRYLIC ACID COPOLYMER, PROPYLENE GLYCOL, LECITHIN, MALPIGHIA EMARGINATA (ACEROLA) FRUIT EXTRACT, UNDARIA PINNATIFIDA EXTRACT, XANTHAN GUM, CHLORELLA VULGARIS EXTRACT, PROPYLPARABEN, PVM/MA COPOLYMER, ETHYLHEXYLGLYCERIN, SODIUM BENZOATE, ETHYLPARABEN, CAMELLIA SINENSIS LEAF EXTRACT, SORBIC ACID, CARRAGEENAN, PALMITOYL HEXAPEPTIDE-15, GLUCOSE, ARABIDOPSIS THALIANA EXTRACT, RIBES NIGRUM (BLACK CURRANT) FRUIT EXTRACT, MALTODEXTRIN

Hydration Amplifier

WATER/EAU/AQUA, ALPHA-GLUCAN OLIGOSACCHARIDE, POLYMNIA SONCHIFOLIA ROOT JUICE,

^{*}Source: Clinical study.

^{**}When Amplifier is mixed with Base Serum.

MALTODEXTRIN, BUTYLENE GLYCOL, GLYCERIN, PHENOXYETHANOL, TRIETHANOLAMINE, ACRYLATES/C10-30 ALKYL ACRYLATE CROSSPOLYMER, CHLORPHENESIN, LACTOBACILLUS, METHYLPARABEN, RED 4 (CI 14700)

Anti-Wrinkle Amplifier

WATER/EAU/AQUA, GLYCERIN, PHENOXYETHANOL, TRIETHANOLAMINE, ACRYLATES/C10-30 ALKYL ACRYLATE CROSSPOLYMER, STYRENE/VP COPOLYMER, CHLORPHENESIN, ALLANTOIN, METHYLPARABEN, MICA, HYDROLYZED MYRTUS COMMUNIS LEAF EXTRACT, JANIA RUBENS EXTRACT, TITANIUM DIOXIDE (CI 77891), IRON OXIDES (CI 77491), SODIUM DODOXYNOL-40 SULFATE, ETHYLHEXYLGLYCERIN, YELLOW 5 (CI 19140), RED 4 (CI 14700), SORBIC ACID, TIN OXIDE

Firming Amplifier

WATER/EAU/AQUA, BUTYLENE GLYCOL, PEUCEDANUM GRAVEOLENS (DILL) EXTRACT, PHENOXYETHANOL, STYRENE/VP COPOLYMER, CHLORPHENESIN, TRIETHANOLAMINE, ACRYLATES/C10-30 ALKYL ACRYLATE CROSSPOLYMER, METHYLPARABEN, XANTHAN GUM, SODIUM DODOXYNOL-40 SULFATE, SALMON EGG EXTRACT, SORBIC ACID, YELLOW 5 (CI 19140), RED 4 (CI 14700), SODIUM CITRATE, CITRIC ACID

Anti-Spot Amplifier

C12-15 ALKYL BENZOATE, TETRAHEXYLDECYL ASCORBATE, HYDROXYETHYL ACRYLATE/SODIUM ACRYLOYLDIMETHYL TAURATE COPOLYMER, POLYISOBUTENE, WATER/AQUA, PEG-7 TRIMETHYLOLPROPANE COCONUT ETHER, SORBITAN ISOSTEARATE, PENTYLENE GLYCOL, ISONONYL ISONONANOATE, SALVIA HISPANICA SEED EXTRACT

Brightening Amplifier

WATER/EAU/AQUA, GLYCERIN, BUTYLENE GLYCOL, PHENOXYETHANOL, MICA, CHLORPHENESIN, METHYLPARABEN, ACRYLATES/C10-30 ALKYL ACRYLATE CROSSPOLYMER, TRIETHANOLAMINE, TITANIUM DIOXIDE (CI 77891), SACCHARIDE ISOMERATE, IRON OXIDES (CI 77491), PANCRATIUM MARITIMUM EXTRACT

Frequently Asked Questions

How do I mix my personalized serum?

Create your Artistry Signature SelectTM Personalized Serum in 3 easy steps: Start with the Base Serum + 1 Amplifier that targets your top skin concern. Pick up to 2 more Amplifiers that address your other skin concerns. Combine to create your custom mix.

How do I mix the Base Serum and Amplifiers?

Hold the Base Serum with one hand, from the top of the bottle so you can see the clear area at the bottom. Add your personalized mix of up to three Amplifiers in this order: Hydration, Anti-Wrinkle, Firming, Anti-Spot, Brightening. Gently twist on (right), then slowly twist off (left). As Amplifier(s) release, you'll hear a whooshing and see ingredients infuse into the Base Serum. When all Amplifier(s) have been added, screw the pump top into place. Because the Base Serum texture is thicker and more cushioning than water, it is essential to vigorously shake the mixture for 60 seconds after Amplifier(s) are infused. However, your serum remains thoroughly mixed after this initial activation, so it is not necessary to shake before each use.

Where does my personalized serum fit into my Artistry™ regimen?

Serums are treatment products, so apply during the treat step, after you cleanse and tone, in both the morning and the evening. For best results, lock in the serum with the Artistry $^{\text{m}}$ moisturizer best suited to your skin's concerns.

Is my personalized serum safe for every skin type?

Yes, all formulas have been dermatologist tested to be safe and gentle for all skin. Testing on groups of individuals with sensitive skin found no evidence of allergic response or extreme irritation, though no testing can guarantee that all individuals who use this product will not have a reaction.

How long will my personalized serum last?

Depending on the number of Amplifiers and pumps per use, your freshly mixed bottle should last 4-6 weeks when used twice a day. For best results, store in a cool, dry place, out of direct light.

How should I store my personalized serum?

Before and after activation, store serum in a cool, dry place, out of direct light. Do not refrigerate Amplifiers before activation. Prior to activation, it is recommended that you store unused Amplifiers with the label upright and readable.

PRODUCTS						
PRODUCT		SIZE	PRICE	QUANTITY		
	NEW Artistry Signature Select™ Anti-Spot Amplifier and Base Serum Item #: 282717 Personalized Customer Pricing Category: Accelerators 25%					
	NEW Artistry Signature Select™ Hydration Amplifier and Base Serum Item #: 282715 Personalized Customer Pricing Category: Accelerators 25%					
	NEW Artistry Signature Select™ Anti-Wrinkle Amplifier and Base Serum Item #: 282718 Personalized Customer Pricing Category: Accelerators 25%					
	NEW Artistry Signature Select™ Firming Amplifier and Base Serum Item #: 282719 Personalized Customer Pricing Category: Accelerators 25%					
	NEW Artistry Signature Select™ Brightening Amplifier and Base Serum Item #: 282716 Personalized Customer Pricing Category: Accelerators 25%					
B	NEW Artistry Signature Select™ Brightening Amplifier Item #: 121557 Personalized Customer Pricing Category: Accelerators 25%					
	NEW Artistry Signature Select™ Hydration Amplifier Item #: 121556 Personalized Customer Pricing Category: Accelerators 25%					

PRODUCT		SIZE	PRICE	QUANTITY
	NEW Artistry Signature Select™ Anti-Wrinkle Amplifier Item #: 121558 Personalized Customer Pricing Category: Accelerators 25%			
S	NEW Artistry Signature Select™ Anti-Spot Amplifier Item #: 121560 Personalized Customer Pricing Category: Accelerators 25%			
	NEW Artistry Signature Select™ Firming Amplifier Item #: 121559 Personalized Customer Pricing Category: Accelerators 25%			