Resources

➢ **VCS**

➢ **Ways To Earn VCS**

➢ **How To Setup Customer Accounts You Manage**

*Make sure you counsel with your upline.

Verified Customer Sales (VCS)
IBOs Need 60% VCS to receive full BV

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This means that if your personal VCS is less than 60%, your Performance Bonus will not be paid in full and will be reduced by a percentage of 60%.

All IBOs with Personal PV are required to reach a minimum of 60% VCS to receive full BV.

150 Personal PV and 60% VCS are the Baseline requirements for all IBOs for all discretionary Growth Incentives.

For more information go to Amway.com and click on the "Get Growing" link.

Verified Customer Sales (VCS)
IBOs Need 60% VCS to receive full BV

What are Verified Customer Sales (VCS)?

VCS are sales to a customer through an Amway channel, such as the Amway app, Amway website, MyShop or a sale from your inventory that is recorded with Create a Receipt. The sale must capture the customer's name and unique phone number, along with the products.

What is a unique mobile phone number?

Customer sales reported through receipts will be verified by the mobile phone number provided during the transaction. The number must be valid and unique to the customer making the purchase.

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Ways to earn VCS

Sell/Report Client VCS:

a) Get new clients on VCS

b) Convert non-VCS clients to VCS

c) Customers that order through you and are not computer literate, **you can setup/manage their account** (how-to instructions on the continuing pages)

d) Selling to non-VCS via a VCS account > Self-report sales to a VCS customer as a reward giving them AmPerks points

e) Use guest report

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Setup Your Business as a Customer:

a) Remember you are your best customer.

b) Setup a customer account to your business name. Setup a company email just to setup account, use a family member cell number. Run your DITTO through the account. (setup instructions on the next pages)

c) Remember, 60%+ VCS is needed for full BV.

Setting Up A Customer Account That You Manage
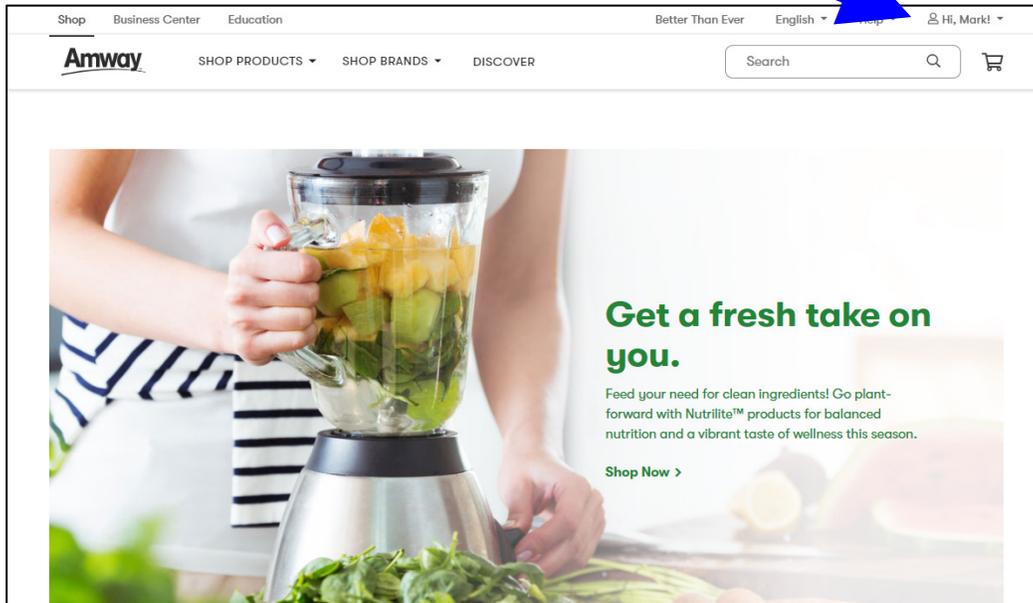
Setting Up A Customer Account
THAT YOU MANAGE

1) Start off with having the Customers Name and **a Cell Phone Number** available. If their cell number is already setup on Amway.com you will need a different number to do this. (start off with relatives) (**NOTE-the cell phone number will not be contacted doing this procedure**)

2) Open-up two web browsers (Chrome, Firefox, Edge, Safari, etc . . .).

3) In the **first browser** go to any email account website (Gmail, Yahoo, Outlook, etc . . .).
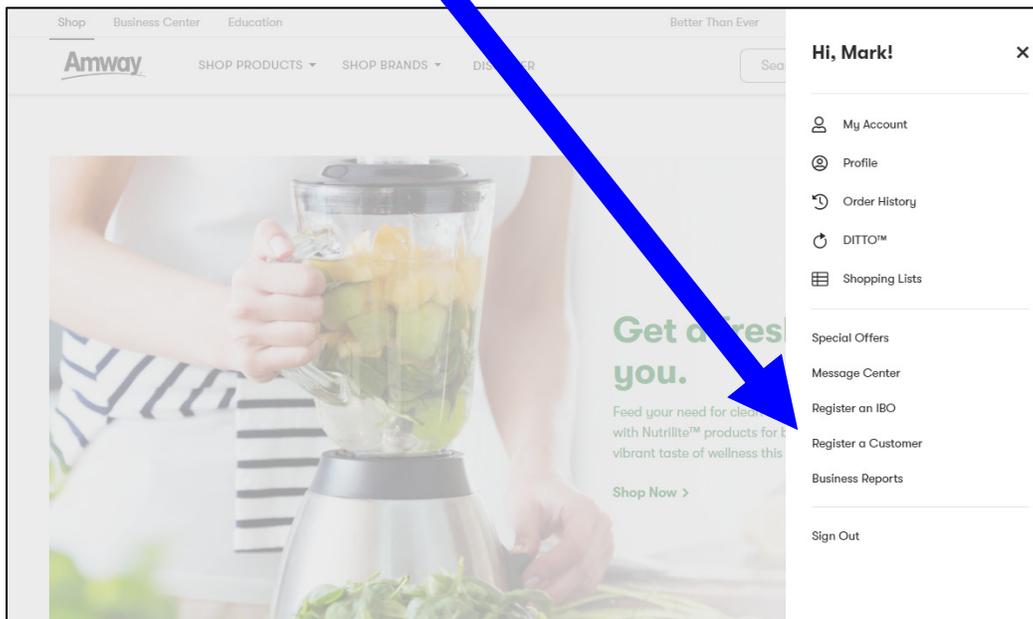
Setting Up A Customer Account
THAT YOU MANAGE

4) Create an email account. Keep it simple. If asked for a birthdate put 1/1/1950. Opt-out of whatever list they want you to join. Keep it simple. (**make sure you write down this information and keep in safe place**)

5) Now, **do not close the email account and leave this browser open**.

6) Open-up the second browser (Chrome, Firefox, Edge, Safari, etc . . .).

7) Sign-in to your Amway.com site. **Do not register a customer without logging in** (unless the customer is going to register themselves).

Setting Up A Customer Account
THAT YOU MANAGE

8) CLICK "Hi, Your Name!"

9) CLICK "Register a Customer"

Setting Up A Customer Account
THAT YOU MANAGE

10) Fill-out the CUSTOMER REGISTRATION form. For EMAIL put in the email account you just setup.

NOTE: if you click Sign up and you get a note that the MOBILE NUMBER is already registered, close this and get another number and start over.

CLOSE ×

CUSTOMER REGISTRATION

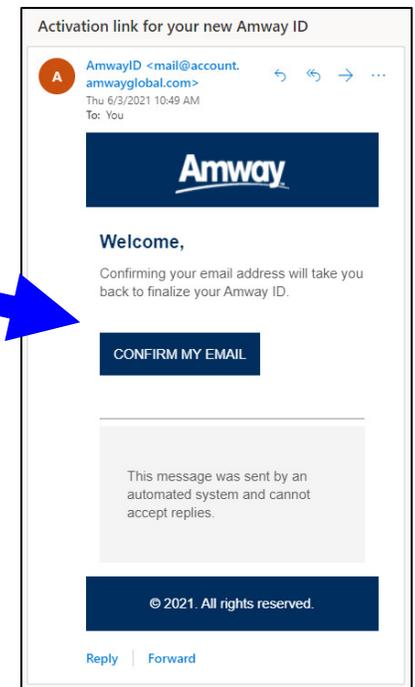Ready to register a new customer? Simply fill out the fields below.

All fields are required.

FIRST NAME	John
LAST NAME	Smith

MOBILE PHONE	COUNTRY CODE	NUMBER
	US (+1)	(123) 456-7890

EMAIL (AMWAY ID)	johnsmith@email.com
CONFIRM EMAIL (AMWAY ID)	johnsmith@email.com
COUNTRY OF PRIMARY RESIDENCE	United States
LANGUAGE PREFERENCE	English
SPONSOR IBO NUMBER	1232211
SPONSOR NAME	KIERKLEWSKI, MARK & EMILY

Sign up   Cancel

Setting Up A Customer Account
THAT YOU MANAGE

11) Go back to the first browser you opened and at the email page (you left open) go to the "Activation Link for your new Amway ID" email, then click CONFIRM MY EMAIL.

Activation link for your new Amway ID

A AmwayID <mail@account.amwayglobal.com>
Thu 6/3/2021 10:49 AM
To: You

Amway

Welcome,

Confirming your email address will take you back to finalize your Amway ID.

CONFIRM MY EMAIL

This message was sent by an automated system and cannot accept replies.

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Reply | Forward

12) A new page will open asking to **setup the password**. Again, keep it simple and **use the same password that you setup the email account with**.

13) Now login to the customer's site. Then, first thing, go to "Hi, name!" and click MY ACCOUNT then register them for AmPerks.

14) DONE! Remember, write down this info to a place where you can find it.

15) Teach this to your new IBOs.