# 





# START STRONG Incentive

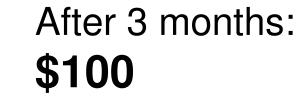


# CORE PLUS INCENTIVE OPPORTUNITIES **Start Strong Incentive**

## **NEW IBOS:** Start earning during registration month or two months following! Up to \$1,000 total for 12 consecutive months.

## **Meet baseline requirements:**

- 1. Generate 150 Personal PV or more. AND
- 2. Generate 60% of Personal PV or more qualified as Verified Customer Sales (VCS).



- After 6 months: \$300
- After 12 months: \$600

## FAQs

If you miss a month, your qualification period ends. You must do 3 consecutive months, 6 consecutive months and 12 consecutive months of 150+ PV @ 60% VCS to earn the incentives.

For use only with IBOs.

### Earn up to \$2000 with the Bronze Foundation Incentive Enhancement!

## **CORE PLUS INCENTIVE OPPORTUNITIES**

	Strong Start Incentive (SSI)	Bronze Foundation Incentiv (BFI) Consistency Reward		
WHO IT'S FOR	<ul> <li>NEW IBOs</li> <li>Start earning during registration month or two months following.</li> </ul>	<ul> <li><b>BFI earners</b></li> <li><i>During 18-month BFI period</i></li> <li>For IBOs at or below 12% Perfection level the prior year.</li> </ul>		
MONTHLY REQUIREMENTS	<ul> <li>Meet baseline requirements:</li> <li>1. Generate 150 Personal PV or more.</li> <li>AND</li> <li>2. Generate 60% of Personal PV or more qualified as Verified Customer Sales (VCS).</li> </ul>	<ol> <li>Achieve 9% Performance Bon AND</li> <li>3+ Legs at 3% Performance B AND</li> <li>150+ Personal PV @ 60% VC</li> </ol>		
CONSECUTIVE MONTHS REQUIRED	Yes	No		
REWARDS	Up to <b>\$1,000 total</b> for <b>12 consecutive months.</b>	Up to <b>\$1,000 total</b> for <b>12 times earned</b> + <b>30%</b> m Bonus		



# ive Enhancement

#### rformance Bonus

#### onus or higher

### Bonus or higher

#### 'CS

#### monthly Performance Bonus multiplier

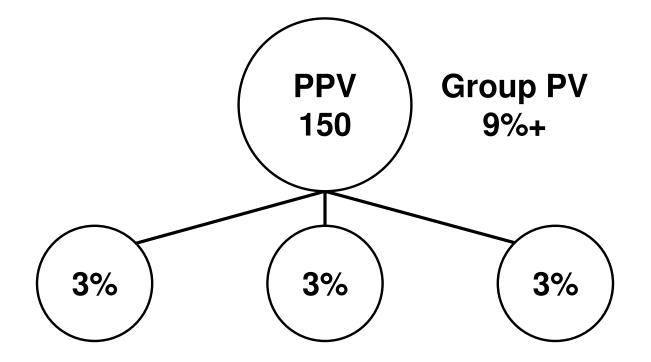
# CORE PLUS INCENTIVE OPPORTUNITIES Start Strong Incentive Bronze Foundation Incentive Enhancement **NEW IBOs** Can Earn Up To \$2000!



# BRONZE Incention



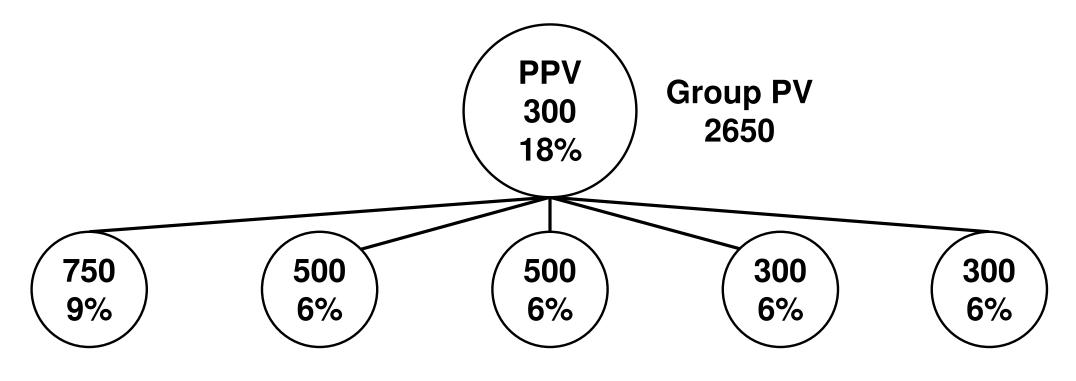
## **BRONZE INCENTIVES Bronze Foundation Incentive** Earn a 30% monthly Performance Bonus multiplier



Achieve 9% Performance Bonus or higher AND 3+ Legs, each achieving a minimum of 3% Performance Bonus AND 150+ Personal PV @ 60% VCS



## **BRONZE INCENTIVES Bronze Builder Incentive** Earn a 40% monthly Performance Bonus multiplier



Achieve 18% Performance Bonus or higher AND

3+ Legs, each achieving a minimum of 6% Performance Bonus AND 150+ Personal PV @ 60% VCS

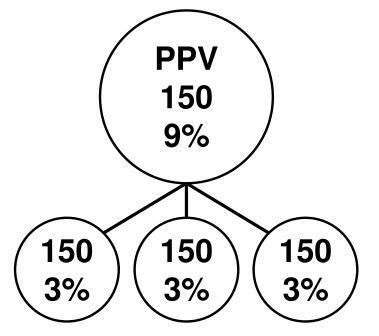




# **BRONZE INCENTIVES**

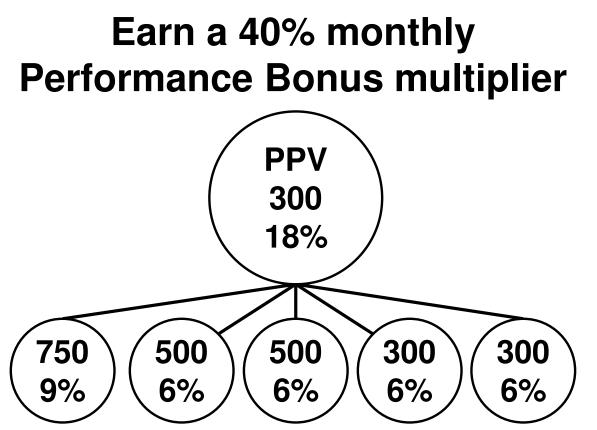
## **Bronze Foundation**

## Earn a 30% monthly **Performance Bonus multiplier**



- ✓ Achieve 9% Performance Bonus or higher
- ✓ 3+ Legs at 3% Performance Bonus or higher
- ✓ 150+ Personal PV @ 60% VCS

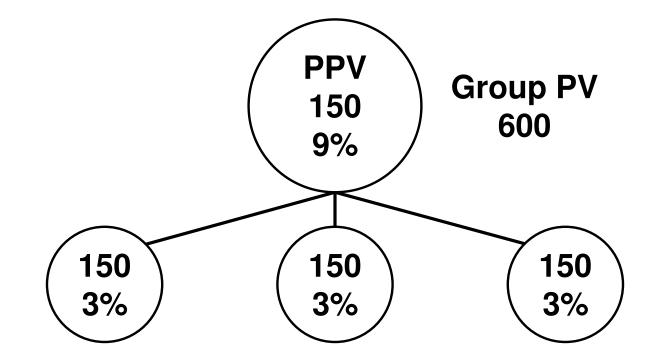
## **Bronze Builder**



- ✓ Achieve 18% Performance Bonus or higher
- **3+ Legs at 6% Performance Bonus or higher**  $\checkmark$
- ✓ 150+ Personal PV @ 60% VCS

Earn each incentive up to 12 times within 18 consecutive months!

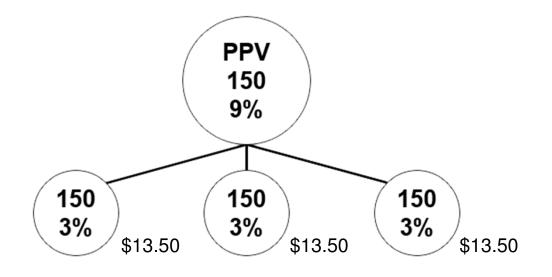
## **BRONZE INCENTIVES Bronze Foundation Incentive** Earn a 30% monthly Performance Bonus multiplier



Achieve 9% Performance Bonus or higher AND 3+ Legs, each achieving a minimum of 3% Performance Bonus AND 150+ Personal PV @ 60% VCS



		BRONZE INCENTIVES Bronze Foundation Incentive Earn a 30% monthly Performance Bonus multiplie			
	PV	$\mathbf{BV}^{*}$			Di
IBO 1	150	450	3%=\$13.50	9%-3%=6%	450 X 6
IBO 2	150	450	3%=\$13.50	9%-3%=6%	450 X 6
IBO 3	150	450	3%=\$13.50	9%-3%=6%	450 X 6
YOU	150	450	Retail: \$40.50		То
TEAM	600	1800	πειαπ. φτυ.συ	9%	P Bon



 Performance Bonus (\$81.00+40.50)
 \$121.50

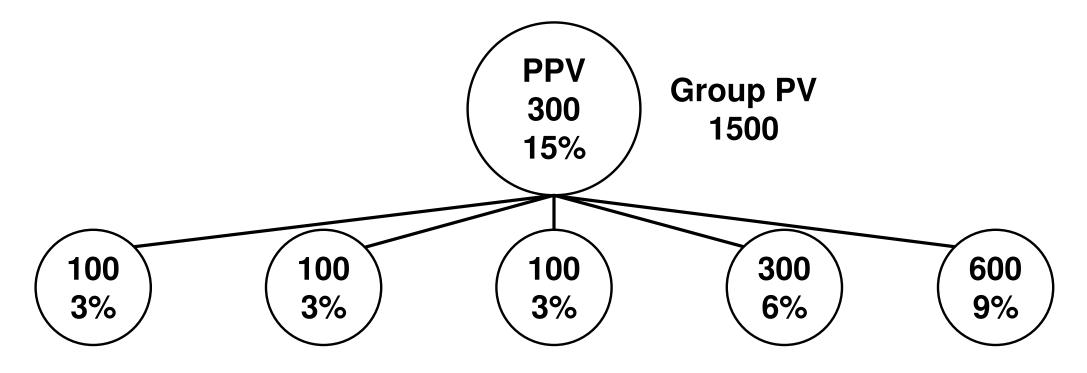
 Bronze Bonus (\$121.50 X 30%)
 36.45

 Total
 \$157.95

\*Assumes BV to PV ratio is 3 to 1.

## er bifferential Bonus 6% \$27.00 6% 27.00 6% 27.00 btal 81.00 hus 40.50

## **BRONZE INCENTIVES Bronze Foundation Incentive** Earn a 30% monthly Performance Bonus multiplier

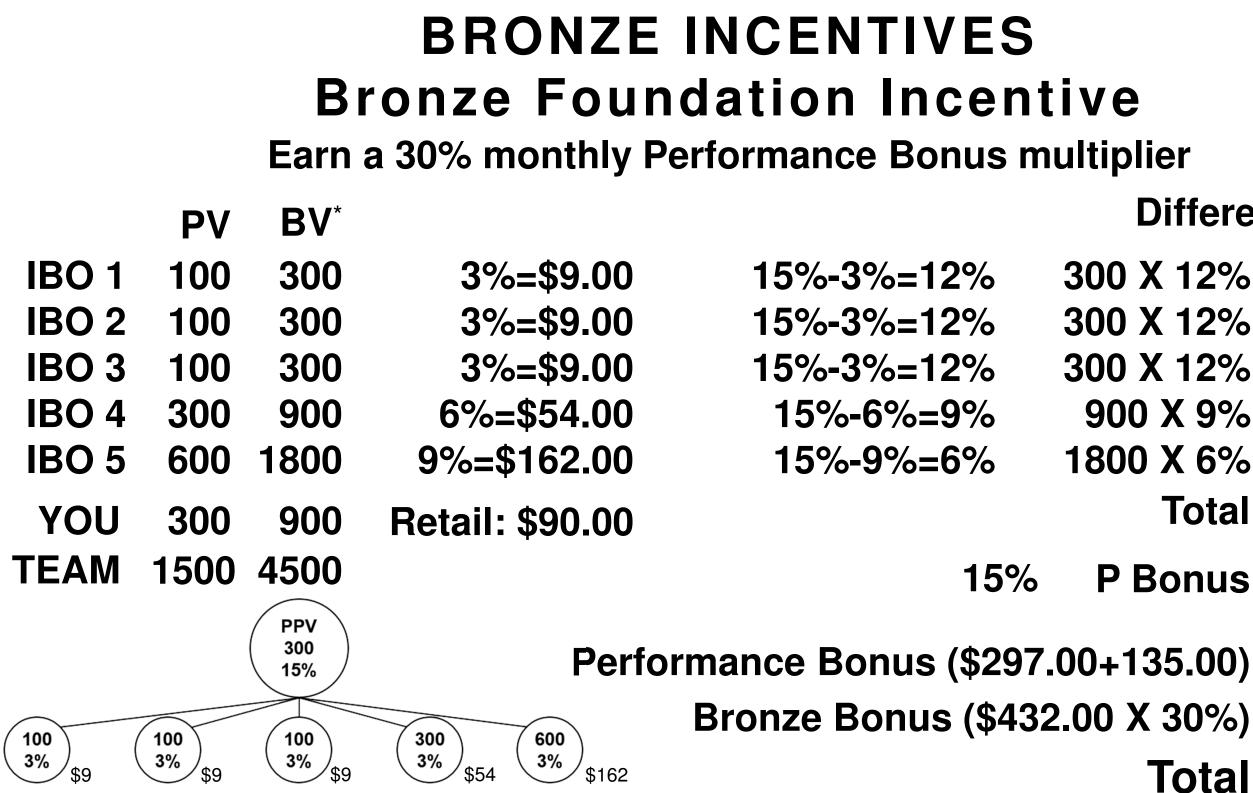


### Achieve 9% Performance Bonus or higher AND

3+ Legs, each achieving a minimum of 3% Performance Bonus AND 150+ Personal PV @ 60% VCS







<sup>\*</sup>Assumes BV to PV ratio is 3 to 1.

**Differential Bonus** \$36.00 36.00 36.00 81.00 900 X 9% 108.00 **Total** 297.00 **P** Bonus 135.00 \$432.00 129.60 Total \$561.60

**BRONZE INCENTIVES Bronze Foundation Incentive Enhancement** PLUS EARN MORE: In addition to a monthly 30% Performance Bonus multiplier, earn up to \$1,000 total for achieving BFI months. The more months you qualify, the greater your reward!



## FAQs

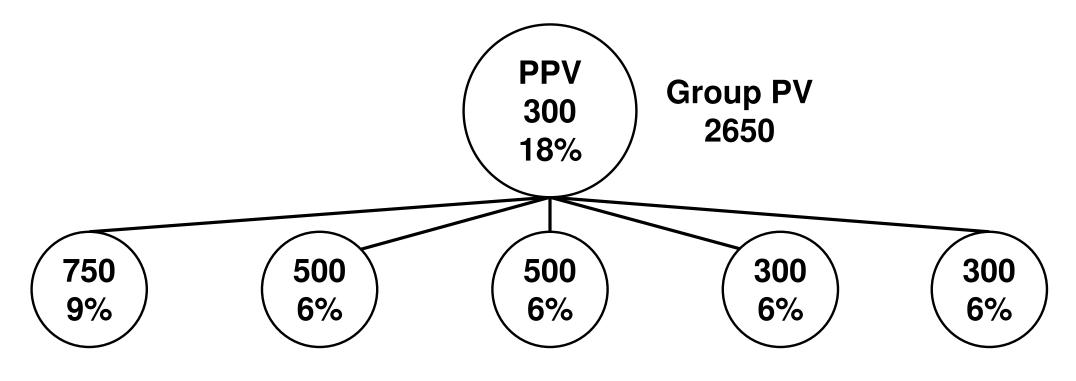
If I earn BFI in a month but miss qualifying the next month, am I still eligible for a BFI consistency reward? Yes. You can earn a BFI consistency reward at 3-, 6- and 12-month milestones. Qualifying months can be achieved any time during your BFI eligibility period.

For use only with IBOs.

Earn up to 12 times within 18 consecutive months!

## 30% monthly multiplier Up to 12 times

## **BRONZE INCENTIVES Bronze Builder Incentive** Earn a 40% monthly Performance Bonus multiplier



Achieve 18% Performance Bonus or higher AND

3+ Legs, each achieving a minimum of 6% Performance Bonus AND 150+ Personal PV @ 60% VCS





# BRONZE INCENTIVES Bronze Builder Incentive

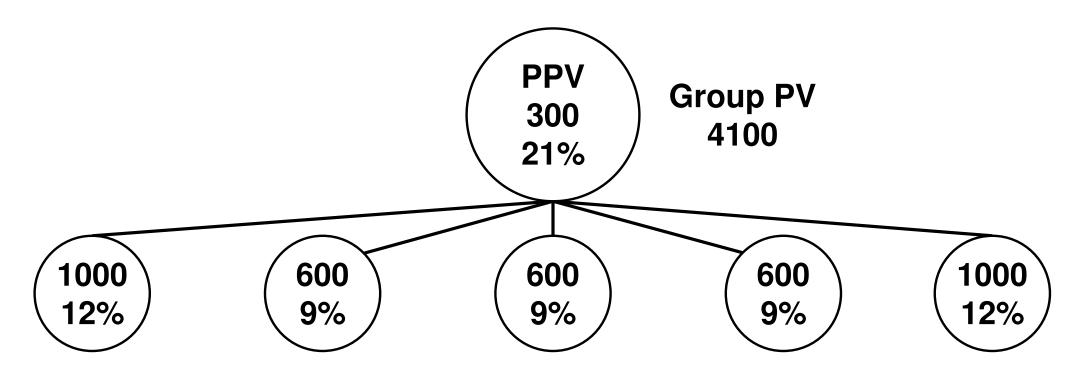
Earn a 40% monthly Performance Bonus multiplier

	Ρ٧	$\mathbf{BV}^{*}$			Di
IBO 1	750	2250	9%=\$202.50	18%-9%=9%	2250 X
IBO 2	500	1500	6%=\$90.00	18%-6%=12%	1500 X
IBO 3	500	1500	6%=\$90.00	18%-6%=12%	1500 X
IBO 4	300	900	6%=\$54.00	18%-6%=12%	900 X
IBO 5	300	900	6%=\$54.00	18%-6%=12%	900 X
YOU	300	900	Retail: \$90.00		Т
TEAM	2650	7950		18%	B P B o
		PPV 300 18%	Perfo	ormance Bonus (\$778	8.50+162
750	<b>F00</b>			Bronze Bonus (\$94	0.50 X 4
<b>750</b> <b>9%</b> \$202.50	500 6% \$90	<b>500</b> <b>6%</b> \$90	300 6% \$54 300 6% \$54	•	Τ
		()/ + o D)/ rotio io			

<sup>\*</sup>Assumes BV to PV ratio is 3 to 1.

#### ifferential Bonus \$202.50 **X 9%** 180.00 12% 180.00 12% 108.00 12% 108.00 12% Total 778.50 162.00 onus **52.00**) \$940.50 40%) 376.20 **fotal** \$1316.70





Achieve 18% Performance Bonus or higher AND

3+ Legs, each achieving a minimum of 6% Performance Bonus AND 150+ Personal PV @ 60% VCS



# BRONZE INCENTIVES Bronze Builder Incentive

Earn a 40% monthly Performance Bonus multiplier

	PV	$\mathbf{BV}^{*}$			Di
IBO 1	1000	3000	12%=\$360.00	21%-12%=9%	3000 X
IBO 2	600	1800	9%=\$162.00	21%-9%=12%	1800 X
IBO 3	600	1800	9%=\$162.00	21%-9%=12%	1800 X
IBO 4	600	1800	9%=\$162.00	21%-9%=12%	1800 X
IBO 5	1000	3000	12%=\$360.00	21%-12%=9%	3000 X
YOU	300	900	Retail: \$90.00		٦
TEAM	4100	12300		219	% P Bo
PPV 300 18% Performance Bonus (\$1188.00+189					
750	500	500	200 200	Bronze Bonus (\$13	877.00 X 4
<b>750</b> <b>9%</b> \$360	<b>500</b> <b>6%</b> \$162	2 <b>500</b> 6% \$162	<b>300</b> <b>6%</b> \$162 <b>300</b> <b>6%</b> \$360		Т
	*Assumes	BV to PV ratio is	3 to 1.		

#### ifferential Bonus \$270.00 X 9% 216.00 12% 216.00 12% 216.00 12% 270.00 X 9% Total 1188.00 189.00 onus **39.00**) \$1377.00 40%) 550.80 **Fotal** \$1927.80

