NUTRILITE® Kids SEASONAL STRENGTH™ Probiotic
11-0073

Naturally support your child’s immune system through every season.

Target Customer

- Parents who want to support their child’s immune system.
- Parents who want to provide their children probiotics to support a healthy digestive and immune system.
- Adults who would like to incorporate a probiotic into their supplement routine, but do not like pills or powders.

Product Features

- NUTRILITE Kids SEASONAL STRENGTH Probiotic is designed specifically for the needs of children and delivered in a chewable tablet form with a great-tasting berry flavor that kids prefer.
- Probiotics are the natural, “good” bacteria that help reduce the growth of harmful bacteria in the digestive tract.
- Adding probiotics to your child’s diet naturally supports healthy digestive and immune systems through every season.

Sample Benefit

Did you know the digestive system plays a critical role in your immune health? When your child takes the NUTRILITE Kids SEASONAL STRENGTH Probiotic, you can rest assured knowing that they’re adding “good” bacteria that help reduce the growth of harmful bacteria in the digestive tract. Plus, it contains vitamin C from acerola cherries grown on NUTRILITE certified-organic farms.

Sample Testimonials

I’ve heard about Probiotics in the media, but never knew they actually supported immune our immune systems. NUTRILITE Kids SEASONAL STRENGTH Probiotic makes it easy to start each day knowing that I’m doing all that I can to protect my kids from whatever the seasons may bring.

My kids love the flavor of NUTRILITE Kids SEASONAL STRENGTH Probiotic! With a great berry flavor they can chew, it’s not difficult to get them to take them everyday. In fact they ask ME for them. And I can take comfort in knowing I’m supporting their immune systems.

Price – Value

Sugg. Retail: $41.50  IBO Cost: $27.00  Retail Profit: $14.50

NUTRILITE Kids SEASONAL STRENGTH Probiotic costs only $41.50. For just $1.38 per day you can get the probiotics to naturally support your child’s healthy digestive and immune systems through every season.
Frequently Asked Questions

Q: How does NUTRILITE Kids SEASONAL STRENGTH Probiotic compare with the competition?

Q: How is Kids SEASONAL STRENGTH Probiotic different from fermented dairy products, like yogurt?
A: Not all probiotic strains are equally effective. In general, fermented dairy products such as yogurt may contain “live and active cultures.” However, there is often no indication of what, if any, probiotic strains they provide, or at what level they are provided. There is little evidence to support digestive or immune health benefits specific to the level and type of cultures found in one serving of regular yogurt. NUTRILITE Kids SEASONAL STRENGTH Probiotic provides 1 billion CFU** of a unique strain of Lactobacillus acidophilus per tablet. This special strain has unique properties that benefit the digestive and immune systems and has been clinically tested in children.

Q: Do probiotics lose their effectiveness?
A: Our scientific product testing ensures that you will always receive the 1 billion CFU of probiotics promised on the label over the life of your product.

Q: What is the difference between this product and NUTRILITE Intestiflora 7®?
A: NUTRILITE Kids SEASONAL STRENGTH Probiotic provides 1 billion CFU* of Lactobacillus acidophilus, a probiotic strain that has unique properties that benefit the digestive and immune systems and has been clinically tested in children. NUTRILITE Intestiflora 7 provides 1 billion CFU of a probiotic blend (Streptococcus thermophilus, Lactobacillus acidophilus, Lactobacillus plantarum, Lactobacillus rhamnosus, Bifidobacterium bifidum, Bifidobacterium breve, Lactococcus lactis) that targets the entire adult digestive tract. Additionally, Kids SEASONAL STRENGTH Probiotic comes in a kid-friendly chewable tablet, while Intestiflora 7 is available in a powder format for use in cold foods or beverages.

Use Instructions

One chewable tablet per day for children and adults age four and up.

Use-up Rate

30 days.

How to Sample

Shake a tablet out of the bottle so the prospective customer can experience how good it taste.

*Based on internet and label claims, November 2011.

**CFU (colony-forming units) is a unit of measure for living bacteria cells.

Trademarks: Culturelle (Amerifit, Inc., Cromwell, Conn.); Pearls (Enzymatic Therapy, Inc., Green Bay, Wis.).