

Introducing the NEW Artistry Go Vibrant Lipsticks!

If you love makeup as much as we do, let us show you how your passion can create new sales with the **NEW Artistry Go Vibrant™ Lip Color**. This collection features both **Cream and Matte finishes** with an intense color payoff. Experience the brilliant shine of the Cream shades or the velvety smooth finish of the Matte shades – all with clean ingredients.

Experience what makes this nourishing new lipstick formula so amazing:



Bold, one-stroke color.

Up to 340% more pigment!*
High-intensity pigments are triple-milled for saturation and blended with light diffusers for brighter, bolder color.



More shades and two finishes.

The new collection was developed and tested to be flattering for every skin tone. Choose from Nude to Rose; Plum to Brown; Pink to Coral; and The Reds.



Intense hydration.

Plant oils and waxes leave lips looking healthy and full. Ingredients nourish and replenish while letting color shine vibrantly.

Allergy Tested • Dermatologist Tested • Fragrance Free



96% said it goes on **bold** in one stroke.
92% said it **stays on** and stays comfortable.

*Compared with Artistry Signature Color™ Lipstick.

Make it matte!

Try the new natural-matte finish! Comes in eight bold colors that go on velvety smooth and last all day. **Hydrating formula** leaves lips looking healthy and full, but also feeling supple and moisturized. Non-feathering and non-bleeding.

Plus up the pigment.

Innovative formula lays down high-impact color in one stroke! You'll get a **+340% pigment boost*** with our new matte lipstick. Provides a commanding and versatile look.

Artistry Go Vibrant™ Matte Lipstick

3.8 g/0.13 oz.



Anette is wearing 207 Blush Crush matte shade.



Nude/Rose:



208 Lazy Day Latte
Feel renewed with every stroke of this ideal nude.
124162



209 Love Note Nude
XXOO! A trendy update showing the lighter side of nude.
124163



203 Recharge Rose
Revel in this deep rose that renews your smile with one stroke.
124157

The Reds:



204 Road Trip Red
Who needs plans? You've got the perfect red.
124158



205 Firecracker Red
Move beyond the basics: this vivid red has a touch of orange.
124159

Plum/Brown:



207 Blush Crush
Get the good vibes rolling with this plummy blush.
124161

Pinks:

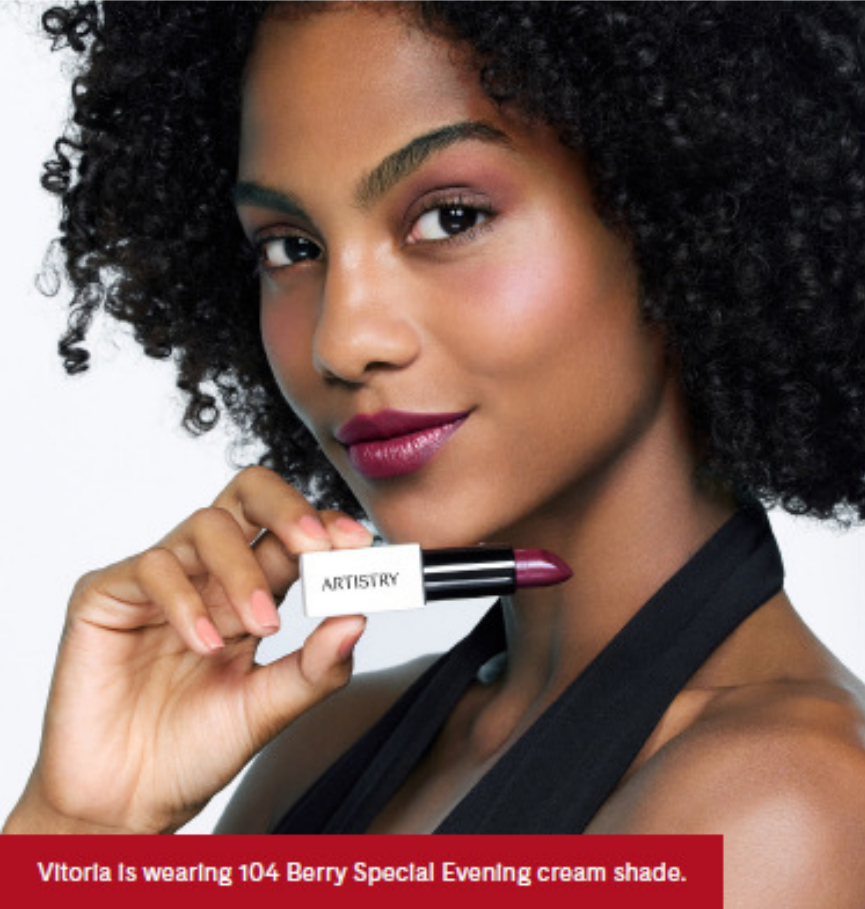


201 Lunch Date Pink
No reservation required to love this subtle pink.
124155



202 Photobomb Fuchsia
Amp up any look, anytime with this intense matte.
124156

*Compared with Artistry Signature Color™ Lipstick.



Vitoria is wearing 104 Berry Special Evening cream shade.

Creams that captivate.

With 10 luscious shades, this creamy, hydrating formula is super shiny, unstopably vibrant and lasts for hours. Lips feel moisturized and nourished. Stunning satin-shine finish won't feather or bleed. You'll love the brilliance!

More pigment, please!

Get ultra-powerful color in one stroke! The secret is a **+190% pigment boost.*** Get ready for a confident and expressive look.

Artistry Go Vibrant™ Cream Lipstick
3.8 g/0.13 oz.



Nude/Rose:



102 Weekend Rosé
One "slip" and your lips will love this go-to, rosy nude.
124145



103 Mauvelous Morning
Start a craze with this smooth, amazing raisin shade.
124146

The Reds:



106 Secret Crush Scarlet
Boost your confidence with this always-perfect red.
124149



107 Take Charge Red
Lose your inhibitions with this blue-tinged ruby red.
124150

Plum/Brown:



104 Berry Special Evening
Step it up with the unexpected impact of this velvet berry.
124147



108 Text Me Terracotta
Meet your new BFF: this bold, fearless, burnt-brick red.
124151



111 Go-Go Cocoa
Super rich and creamy. (Marshmallows not included.)
124154

Pinks/Coral:



109 Spice Meets Nice
Add some sass to your sweetness with this peach twist.
124152



110 Crush on Coral
Fall in love with this eye-popping poppy that anyone can wear.
124153



101 Saturday Peach
Kick off weekend vibes anytime with this pink coral.
124144



*Compared with Artistry Signature Color™ Lipstick.

Clear, sheer and balmy.

Bring a smile to your lips with this nourishing balm! **It's sure to be a top seller for a reason:** it combines luxuriously intense moisture with the perfect satin-gloss finish. Deeply rejuvenates lips' appearance and improves smoothness so lips feel healthy and soft.

Layer up!

Use our lip balm during the day and before bed for an instant moisture boost. Layer under your favorite lip color as a hydrating base. Works great as a recovery step by moisturizing lips. Feels so smooth!

Artistry Go Vibrant™ Sheer Lip Balm
124674 | 3 g/0.11 oz.








Evelina is wearing Sheer Lip Balm.



Carefully selected ingredients

The formula for Artistry Go Vibrant™ Sheer Lip Balm offers a blend of ingredients that help add moisture, soften lips, and leave them looking and feeling healthy. 90%* of the ingredients are naturally derived.

The balm includes:

-  Nutrilite™-grown White Chia Seed Oil
-  Ginseng Oil
-  Shea Butter
-  Sunflower Seed Oil
-  Aloe Vera Extract

*Amount calculated based on ISO Standard.